



Publisher's Statement November 2012

Business Class

Grower, Rewholesaler	4,444
Landscape Business, Garden Centers, Nursery Retailers and Mass Merchandiser	7,502
Education, Extension, Botanical Gardens, Arboretums and other Green Industry Professional	1,243
Total	13,189

Job Title

Owner, Partner, Executive, Administration	10,920
Manager, Specialist	959
Other Titled Personnel	1,310
Total	13,189